

## **MOTOLINK RIDER SPONSORSHIP AGREEMENT**

This Sponsorship Agreement ("Agreement") is entered into as of the date of electronic acceptance between [BRAND NAME], hereinafter referred to as "Sponsor," and the undersigned rider, hereinafter referred to as "Rider."

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### **1. SPONSORSHIP TERM**

This Agreement shall be effective for one (1) calendar year from the date of acceptance and shall automatically expire unless renewed in writing by both parties.

### **2. SPONSOR OBLIGATIONS**

Sponsor agrees to provide Rider with the following benefits:

- Product allocation and/or discount as specified at the time of offer
- Access to the Sponsor's discount code for use at the Sponsor's online store
- Opportunity to be featured in Sponsor's social media and marketing materials

### **3. RIDER OBLIGATIONS**

Rider agrees to the following:

- a. List Sponsor as an official sponsor on all race entry forms and in editorial interviews when applicable.
- b. Display Sponsor's branding on Rider's competition equipment as reasonably required by Sponsor.
- c. Grant Sponsor the non-exclusive right to use Rider's name, likeness, photos, and race results for promotional and advertising purposes.
- d. Maintain a professional and positive representation of Sponsor on and off the track, including on all social media platforms.
- e. Tag and mention Sponsor in a minimum of two (2) social media posts per month during the sponsorship term.
- f. Notify Sponsor of race schedules and results in a timely manner.

### **4. INDEPENDENT CONTRACTOR**

Rider is an independent contractor and not an employee, partner, or joint venturer of Sponsor. Rider assumes full responsibility for all taxes, insurance, and liabilities arising from this Agreement.

### **5. EXCLUSIVITY**

Unless otherwise agreed in writing, this Agreement does not preclude Rider from accepting sponsorships from non-competing brands. Rider may not accept sponsorship from a direct competitor of Sponsor without prior written consent.

### **6. PRODUCT USE & LOGO COMPLIANCE**

Rider agrees to use the most current version of Sponsor's logo as provided on Sponsor's official website or as supplied directly by Sponsor. Rider shall not alter, modify, or misrepresent Sponsor's logo or brand in any form.

### **7. TERMINATION**

Either party may terminate this Agreement with thirty (30) days written notice. Sponsor reserves the right to terminate immediately if Rider engages in conduct that reflects negatively on the Sponsor's brand, including but not limited to public misconduct, violations of applicable law, or failure to meet the obligations set forth herein.

#### 8. FAILURE TO PERFORM

Should Rider fail to meet the obligations of this Agreement, Rider agrees to return or reimburse the fair market value of any products received under this Agreement.

#### 9. LIMITATION OF LIABILITY

Sponsor assumes no liability for damage, injury, or loss incurred by Rider during the course of competition or training. Rider hereby indemnifies and holds harmless Sponsor, its officers, employees, and representatives from any and all claims arising from Rider's actions.

#### 10. PROFESSIONALISM

Rider agrees to display complete professionalism toward Sponsor and its representatives at all times, on and off the track. Any conduct deemed unprofessional by Sponsor may result in immediate termination of this Agreement.

#### 11. GOVERNING LAW

This Agreement shall be governed by the laws of the State of Ohio without regard to conflict of law principles.

#### 12. ENTIRE AGREEMENT

This Agreement constitutes the entire understanding between the parties and supersedes all prior negotiations, representations, or agreements.

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#### RIDER ACKNOWLEDGMENT

I, \_\_\_\_\_ (Print Name), understand and agree to the terms and conditions set forth in this Sponsorship Agreement.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Instagram: \_\_\_\_\_ Shipping Address:

\_\_\_\_\_

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Digitally accepted via MotoLink platform on behalf of [BRAND NAME] by authorized representative.

MotoLink is a platform facilitating connections between riders and sponsors. MotoLink is not a party to this Agreement and assumes no liability for obligations arising hereunder.